

Contact: Tony Brand  
(973) 404-2494  
[Tony.Brand@d-conproducts.com](mailto:Tony.Brand@d-conproducts.com)

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## **d-CON® to Replace Pellet Products with New Line of Bait Rodenticides in 2015**

*Rodent control market leader reaches agreement with U.S. EPA to discontinue production of second generation pellets by December 31.*

**(Parsippany, NJ, May 30, 2014)** d-CON®, America's number one rodent control brand, announced an agreement today with the U.S. Environmental Protection Agency (EPA) regarding the production and distribution of second generation rodenticide pellets. Certain d-CON® rodenticide products have been subject to a lengthy review by the EPA and, following extensive discussions, both parties have reached an agreement whereby d-CON® will voluntarily discontinue production of d-CON® baits containing second generation anticoagulant rodenticides. Those rodent control products will be replaced with a new line of rodenticide baits in 2015 which have been registered with the US EPA and are approved for consumer use in every state, including California.

Consumers can continue to purchase and use d-CON® products that are currently in stores and in homes. Retailers will have an unlimited period to sell through all d-CON® pellets produced before the end of this year.

“Protecting the public health has always been the primary concern for our business, which is why we have spent more than 60 years developing d-CON® rodenticide solutions to safeguard homes and families from the serious dangers associated with rodent infestations,” said Hal Ambuter, Director of Regulatory and Government Affairs for d-CON®. “We are committed to providing effective and affordable products to consumers to control rodents that can invade homes, spread diseases, and damage food and property. We believe that the agreement announced today enables us to continue to achieve these objectives.”

The company challenged attempts to cancel second generation anticoagulant rodenticide product registrations because of concerns about consumers using alternate products that contain a neurotoxin which, unlike d-CON® products, has no known antidote in the case of accidental exposure. The new d-CON® bait products for sale will continue to utilize effective ingredients for which an antidote is readily available and which do not contain a neurotoxin.

d-CON® remains committed to ensuring that the rodent population is effectively controlled without impact to the health and safety of children, pets, and non-target wildlife, and will work closely with the EPA, state agencies, and interested environmental groups to accomplish this mission.

To learn more, please visit [www.d-conproducts.com](http://www.d-conproducts.com).